

Beauty Business Course, Beauty Business School,  
Hollywood Graduate School of Beauty Business

I. Results of Certified Evaluation and Accreditation

The Beauty Business Course of the Beauty Business School of the Hollywood Graduate School of Beauty Business meets the standards for evaluation and accreditation set by the Institution for Beauty Business Evaluation.

Good practices include

- The graduate school publishes its pamphlet in five languages, and provides students from China and South Korea with support for learning and student life in their native languages.
- Academic staff conduct mutual class observations and evaluations.

Areas needing improvement include

- Efforts are to be made to ensure that student enrollment reaches the admission capacity of the school.
- The admission policy, curriculum policy and diploma policy of the graduate school are to be clearly defined in line with its purpose and published.
- Specific steps are to be taken to carry out credit substantiation.
- The school has no clearly defined criteria for the employment, promotion, etc., of the academic and supporting staff. These criteria are to be established, and be well known to the staff.
- Books and other resources are to be systematically collected, classified and organized, and be more effectively used.
- Systematic surveys and/or interviews are to be conducted among graduates and employers and other people involved in their current activities.
- Structured and systematic self-assessments of the conditions of the graduate school's education, research and other activities are to be conducted, and their results are to be widely published.
- Staff development activities are to be conducted at an institutional level.

Areas for further development include

- The purpose of the graduate school is expected to be widely known in society

through social activities, thereby increasing the number of applicants.

- International students are expected to be recruited through the promotion of agreements on interaction with educational institutions in other Asian countries.
- The contents of lessons are expected to be augmented and enhanced as research in the beauty business field advances significantly and its outcomes are reflected in the curriculum.
- The quality of “project outcome reports” as an alternative to a master’s thesis is expected to be further improved.